

2153 East Shelby St. Seattle, WA 98112

lucystro@gmail.com

www.lucyburkland.com 206.919.1719

Objective

To obtain a position in the graphic design field where I can utilize and enhance my skills, knowledge and creativity.

Education

Diploma in Graphic Design | Art Institute, Pittsburgh, PA | 2013 International Sommelier Guild | San Francisco, CA | Fall 2010 Bachelor of Arts | Connecticut College, New London, CT | 2008 Concentrations in Art History, Government and Spanish Language. GPA 3.4 International Studies | International Education School, Barcelona, Spain | 2007

Skills

Illustration, branding, corporate identity, advertising, brochures, multipage publications, posters, websites layouts

Design Experience

Dreadnought Wines | Assistant Marketing Manager and Designer | Current

Design and develop in store print materials

Market wine classes and events

Assist in the advancement of the wine education department

Work Experience

Shady Avenue Magazine | Sales Associate | 2011

Selling advertising space and creating relationships with clients Working with clients to create ads

Completing everyday tasks such as office organization, mailings, correspondence, etc.

thredUP | Marketing and PR Assistant | 2010

Planned, marketed and executed thredUP's first promotional event Built the framework for a local media outreach project resulting in 15 plus TV spots Drafted pitches for several media verticals, including business and consumer press Pitched and secured coverage in the SF Chronicle, SF Examiner and several blogs Designed and distributed thredUP's Holiday Card to 6,000 customers Completed MBA workshop with thredUP CEO and co-founders Shared all administrative tasks with the Office Manager

Volunteer Work

NCJW Children's Room in the Courts | Volunteer | Current

The Children's Rooms in the Courts provide a free, safe, stress-free environment for children while their parents/caregivers are attending to court matters. I occupy and assist the children while their parents are away.