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Objective

To obtain a position in the graphic design field where I can utilize and enhance my skills, knowledge and creativity.

Education

The Art Institute, Pittsburgh, PA | Diploma in Graphic Design | 2013
International Sommelier Guild - Levels 1&2 | Certified Sommelier, San Francisco, CA | Fall 2010
Connecticut College, New London, CT | Bachelor of Arts | 2008
Concentrations in Art History, Government and Spanish.
International Education School, Barcelona, Spain | International Studies | 2007

Technical Skills

Illustrator, Photoshop, InDesign, Dreamweaver, CSS, Excel, Social Media, Publisher

Design Experience

Dreadnought Wines | Assistant Marketing Manager and Designer | 2011-2013

Designed and developed in store print materials: multipage wine inventory, posters with upcoming classes, bookmarks, coupons and more

Created print ads, several of which were placed in local Pittsburgh publications Marketed wine classes and events through print materials and online media

Updated the website calendar, the Facebook page and added classes to various wine related sites Contributed to the creation of innovative wine classes and created informational wine PowerPoints and in class materials

Work Experience

Shady Avenue Magazine | *Sales Associate* | 2011-2012

Sold advertising space and created relationships with clients Worked with clients to create ads Completed office administration

thredUP | Marketing and PR Assistant | 2010

Planned, marketed and executed thredUP's first promotional event
Built the framework for a local media outreach project resulting in 15 plus TV spots
Drafted pitches for several media verticals, including business and consumer press
Pitched and secured coverage in the SF Chronicle, SF Examiner and several blogs
Designed and distributed thredUP's Holiday Card to 6,000 customers
Completed MBA workshop with thredUP CEO and co-founders
Shared all administrative tasks with the Office Manager

Volunteer Work

NCJW Children's Room in the Courts | Volunteer | 2013

The Children's Room in the Courts provides a free, safe, and stress-free environment for children while their parents/caregivers are attending to court matters. I occupied and assisted the children while their parents were away.